

The Role Of The Media In Advancing Gender Equality

An inquiry into the role that media can play in social change at the grassroots, national and international levels. Come ready to explore the following questions in an interactive dialogue:

What should be the role of media in society?

How can media lift up the voices of women globally?

Thursday, 15 March

10:30am - 12:00pm

**Church Center of The United Nations,
777 United Nations Plaza, Level 10**

Mary Darling

Mary, together with her husband Clark, runs WestWind Pictures – an independent media production company committed to producing imaginative, empathy-building and insightful programming for a global audience. Their diverse content, including scripted series, lifestyle programs, documentary films and children's media, has won major awards and international recognition. Their television series "Little Mosque on the Prairie" holds the distinction of being the most viewed comedy series in Canadian broadcasting history.

Esther Maloney

Esther is the director and coordinator of the grassroots film organization, Illumine Media. She works closely with middle school students, guiding their ongoing capacity building in film production, content creation, and distribution/screening of final films. Esther is particularly interested in the way young people's capacity to transform both themselves and their environments through service to humanity can be represented powerfully and realistically through the arts.

Masih Alinejad (TBC)

Masih is an Iranian journalist and writer, founder of the social media movement "My Stealthy Freedom" in 2014, which uses social media to collect images and videos of women in public without wearing hijab. Alinejad's White Wednesdays movement is a relatively new initiative, starting after the May 2017 reelection of Rouhani as women took to the streets waving white hijabs like flags in protest of the compulsory hijab laws.



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